**Lesson Plan: WIC SPEAK**

Learning Objective: After completing the activity, staff will be able to:

1. Recognize use of jargon or acronyms when speaking with WIC Participants.
2. Work towards using plain English and limiting WIC SPEAK to enhance Participant Centered Counseling Skills.
3. Practice rephrasing WIC SPEAK in an interview setting.

Methods:

1. View PowerPoint Presentation on WICSPEAK
2. Worksheet on WIC SPEEK
3. General Discussion

Description of Activity:

1. Review terminology related to jargon and acronyms and their relationship to WIC SPEAK.
2. Review PowerPoint on WIC Speak and “A WIC Story”
3. Utilize WIC SPEAK handout. Have staff identify examples of WIC Speak used and offer suggestions on how to rephrase.
4. Ask staff to share other examples they can think of, or have experienced where WIC SPEAK lessened communication or message delivery.
5. Thank staff for participating in the activity, encourage them to practice every day!